

INTRODUCTION TO THE WORLD OF WINE

Intensive 4-day course (10 hours)



**FEBRUARY / MARCH
THE AMERICAN COLLEGE IN SPAIN**



Introduction

The world of wine is one of the most fascinating, and tasting a good wine is a hedonistic and extremely pleasurable experience. However, in a world with so many wine-producing regions, countries, grapes, and brands, it can sometimes be difficult to choose the right wine for each occasion or to pair with a meal.

In this course, Pancho Campo, one of the world's leading experts, explains in an engaging and easy-to-understand way how to taste wine, the main wine regions of the world, and some tips for buying a bottle or ordering wine in a restaurant.

COURSE SYLLABUS

Introduction to the world of wine and wine tasting.

1. Spain I (Rioja, Ribera del Duero, Bierzo, Navarra)
2. Spain 2 (Galicia, Castile and León, Andalusia, other DOs)
3. France (Bordeaux, Burgundy, Rhône)
4. Italy (Tuscany, Piedmont, Sicily, others)
5. The New World (Chile, Argentina, USA, Australia)
6. Sparkling Wines (Champagne, Cava, Cordonat, Prosecco)
7. Dessert Wines (PX, Muscat, Port, Tokaji)

REGISTRATION

- Price: €250
- Synergy Members: €220
- Minimum of 12 / Maximum of 24 students

THE REGISTRATION INCLUDES

- 4-day course.
- 10 to 12 hours of class
- Tasting of more than 40 quality wines
- Coffee breaks
- Certificate of Attendance



LOCATION

The course will take place at The American College in Spain facilities in Puerto Banús, Marbella.

www.americancollegespain.com

DATES and TIMES

- Friday, February 20th, from 4:30 pm to 7:00 pm
- Monday, March 2nd, from 4:30 pm to 7:00 pm
- Thursday, March 5th, from 4:30 pm to 7:00 pm
- Monday, March 9, 4:30 p.m. to 7:00 p.m.

Course Instructor: Pancho Campo

Pancho Campo is an entrepreneur who has been the CEO of Chrard Events for over 30 years. He has organized major events in more than 20 countries and has had the privilege of working with such influential figures as President Obama, Vice President Al Gore, Sting, Enrique Iglesias, Pink Floyd, Andre Agassi, Kofi Annan, Francis Ford Coppola, among many others.

In the world of wine, he was the first Spaniard to obtain the prestigious title of Master of Wine. He founded The Wine Academy of Spain and the international promotion program for Spanish wine, "Spanish Wine Experience."

Founder of the Wine Future summits in Rioja, Hong Kong, and Portugal, he was also was a pioneer developing the 1st International Conference on Climate Change and Wine.

He successfully attracted more than 300 of the leading figures in the wine industry to speak at these conference. He also secured the participation of prominent speakers such as President Obama, Kofi Annan, Bruce Dickinson, and Vice President Al Gore, among many others.

Pancho has been one of the most charismatic and entertaining wine educators, who has trained more than 5,000 professionals from 20 countries, including sommeliers from the best restaurants and wineries.

